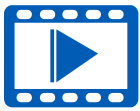


Know Your Agency's Level of Road Safety Culture



U.S. Department
of Transportation
**Federal Highway
Administration**

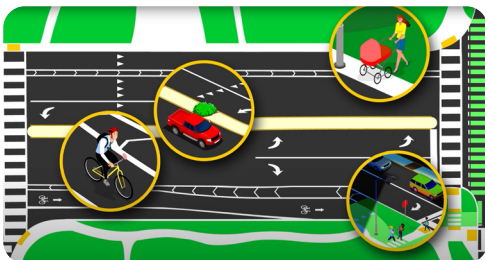
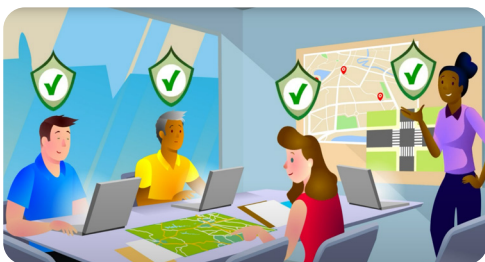


A discussion guide to be used with the
"How Do You Know You Have a Strong Safety Culture?" video

Watch the video online: <https://www.youtube.com/watch?v=loMzYi3zLyw>



Key points from the video:



• In theory, Road Safety Culture means:

- Safety is one of the top priorities in all decisions at all levels of decisionmaking
- Safety is the prevailing factor in all strategic and operational procedures
- Safety management practices permeate throughout the organization

• Characteristics of a Road Safety Culture are expressed through these examples in the video:

- Multidisciplinary teams
- Input from community members and stakeholders
- Consideration for all road users of all types
- Road safety audits
- Safety data collection

• On the road, Road Safety Culture is reflected in the following design examples in the video:

- Road diets
- Curb ramps for wheelchairs and strollers
- Traffic calming devices
- Improved lighting
- Separated bicycle lanes

Get to know your agency's Road Safety Culture by asking these questions:

- ✓ Think of 2-3 policies your agency has established or could establish that reflect its commitment to safety. What are the processes needed to implement those policies?
- ✓ Think about who is included on your agency's multidisciplinary team. Who else should be included and how will their inclusion help build safety culture for your agency?
- ✓ Consider how your agency can make every project safer. Use a recent road segment project as an example: How did your agency engage community members, stakeholders, and/or advocacy groups to identify and implement safety solutions? How did you communicate about the project?
- ✓ What does or can your agency do to foster a stronger safety culture within itself, with your stakeholders, and the public? How can you build upon those efforts?