



FoRRRwD Countermeasure Poster Printing Instructions

Commercial Printer

Send this file to a local commercial print shop or the Government Printing Office, if required. The file is print ready, full color, and includes necessary bleed. They will use the second page of this PDF.

Note: if you wish to add your organization's logo, you are free to do so. Please place the logo on the bottom-left of the poster and sized to the FoRRRwD and FHWA logos.

Poster Specs

Trim Size: 24"x32"

Suggested Paper: 80 lb. Gloss

Ink: 4/0

Desktop Printing

File size is designed for oversized paper. Determine the maximum size capability of your printer and upon output, select "scale to size". This will shrink the poster to the paper size chosen.

Section 508 Version

For a Section 508 version of this poster, [click here](#) to download the PDF.



Focus on Reducing Rural Roadway Departures

30 people will die today from rural roadway departure crashes. Let's save the people behind the numbers.

There are many countermeasures proven to reduce these crashes. They help keep vehicles in their lane, reduce the potential for crashes, or minimize crash severity. The countermeasures have varying levels of safety benefit, maintenance, and overall cost. Use them to help you focus on reducing rural roadway departure crashes in your community.

Keep vehicles in their lane

Reduce the potential for crashes

Minimize crash severity

